



ZERONA® "Super Saturday" Events Coming Oct. 24th to Fort Lauderdale / Boca Raton, New York City, Los Angeles and St. Louis

Physicians learning how the ZERONA® low-level laser stimulates fat cells to shed fat & reduce body measurements without surgery or downtime.

Santa Barbara, CA ([PRWEB](#)) October 21, 2009 -- Santa Barbara Medical Innovations (SBMI) is bringing its ZERONA® "Super Saturday" events to four more U.S. cities simultaneously on October 24th.

Super Saturdays include scientific information and treatment protocols to train participating physicians and medical spa owners as they incorporate the ZERONA® into their practices. Attendees will also meet top physicians who have had tremendous success with ZERONA®. Locations for the October 24th events include Fort Lauderdale / Boca Raton, New York City, Los Angeles and Saint Louis.

Physicians and medical spa owners who wish to attend a Super Saturday event can register by visiting www.sbmi.com or by calling SBMI at 866-207-8907.

ZERONA® is quickly becoming one of the most in-demand non-surgical cosmetic procedures in the country with hundreds of units now in place and recognition by top-tier media including The Rachael Ray Show, CBS Early Show, Nightline, Extra and many more.

"Public awareness of ZERONA® is growing exponentially as the demand for non-surgical body slimming is at an all-time high", according to Chip Conk, CEO of SBMI. "The number of physicians and leading medical spas who are offering ZERONA® is expanding greatly every month."

ZERONA® utilizes the Erchonia® Laser Scanner, the safest and most researched low-level laser in the world. Initially designed and FDA approved for use during liposuction, the non-invasive laser is applied to emulsify the adipose (fatty) tissue. The laser energy causes temporary pores to form in the fat cell's membranes and release excess fat into the interstitial space (the space between the fat cells). From there, fat is passed through the body during its normal course of detoxification.

The ZERONA® system uses five low-level laser diodes mounted on flexible arms, which rotate above the body and target the fat cells. The person feels nothing while his or her body is gradually slimming down.

People are losing 3.5 to 9 inches & more in total body measurements. The treatment protocol consists of six 40-minute sessions spaced over a two-week period.

About SBMI: SBMI is dedicated to bringing clinically proven, innovative health and wellness products that are safe and effective to market. SBMI is the exclusive U.S. distributor of ZERONA® Non-Invasive Body Slimming. For more information, visit www.SBMI.com

About the Manufacturer: ERCHONIA

Erchonia is the global leader in low-level laser health care applications. Over the last 15 years Erchonia has been conducting research & development with the world's leading physicians to advance the science of low-level lasers. Prior to market introduction, all Erchonia lasers are proven to be safe and effective through independent clinical trials. Currently thousands of Erchonia's lasers are used daily to reduce body fat, eliminate



pain, accelerate healing, and treat acne. For more information, visit www.erchonia.com

###



Contact Information

GARY GRASSO

<http://www.sbmi.com>

626-793-8964

Online Web 2.0 Version

You can read the online version of this press release [here](#).